

IOWA BOTTLE BILL

Voter Polling Results on Iowa's Bottle Bill

Polling Company: J. Ann Selzer, President of Selzer & Company.

Poll Subject: Assessing Iowa voters' support for or opposition to the bottle bill.

Poll Dates: Poll was conducted between February 23rd and 26th, 2017.

Poll Sample: Poll consisted of 700 active registered voters in the state of Iowa. A random sample was drawn from active records in the Iowa voter registration list. Responses were weighted by age, sex, and congressional district to match the proportions found in all active voter registration records in Iowa.

Poll Results:

- The current law wins almost universal support.
- Nearly nine in ten (88%) active Iowa voters say the bottle bill has been good for the state.
- Nearly four in five support keeping the law in some form; if anything, voters are open to expansion.
- Every demographic group identified favors keeping or expanding the law by strong majorities, including:
- Every age group: Under age 35 (70%) to those ages 55 and over (83%).
- Every party alliance: Republicans (74%), Democrats (81%), and independents (78%).
- Every congressional district: From the 4th CD (72%) to the 2nd CD (82%).
- Every community type: It's very nearly as popular in the rural areas (77%) as in the metro areas (79%).
- Large majorities agree with messages about the benefits of the bottle bill and its consequences. For five of these statements, a majority of the respondents not only agree, but agree strongly:
- The combination of the bottle bill and curbside recycling programs is the best way to decrease the amount of materials going into landfills (89% agree, including 54% who agree strongly).
- Because of the bottle bill, there is less litter in public places in Iowa (85% agree, including 53% who agree strongly).
- If the bottle bill were ended, people would not bother with recycling and a lot more bottles and cans would end up in landfills (81% agree, including 53% who agree strongly).
- There should be a national bottle bill so people in every state would have an incentive to recycle (78% agree, including 51% who agree strongly).
- The bottle bill helps charities such as Cub Scouts, Brownies, and other groups who collect cans and bottles from others to raise money for their organizations (88% agree, including 51% who agree strongly).

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The Bottle Bill "program has been a great success ...
any changes to the bottle bill should strengthen
the program while protecting our environment"
- Governor Branstad's spokesman, February 2013

Des Moines Register, February, 17, 2013.



Iowa Better Bottle Bill Supporters:

Container Recycling Institute
Glass Packaging Institute
Iowa Association of Counties (ISAC)
Iowa Association of County Conservation Boards
Iowa Chapter of the Izaak Walton League
Iowa Chapter of the Wildlife Society
Iowa Environmental Council
Iowa Farmers Union
Iowa Ground Water Association
Iowa Public Interest Research Group (PIRG)
Iowa Recycling Association
League of Women Voters of Iowa
Iowa Rivers Revival
Izaak Walton League of Linn County
Raccoon River Watershed Association
Redemption Centers of Iowa
Saint-Gobain Containers (Verallia North America)
Trees Forever
University of Iowa ECO Hawk
1000 Friends of Iowa